



Summer Internships – Preferred Organizations
2017 Partner Organizations & Project Descriptions

Partner Organizations	Project Descriptions
<p>LegWorks (San Francisco, CA) https://legworks.com/</p> <p>LegWorks is a for-profit social enterprise that designs, manufactures, and sells high quality prosthetic devices. Products are sold around the world using a tiered pricing structure to increase access in underserved communities. LegWorks' mission is to ensure all amputees globally can walk with confidence.</p>	<p>Series A Raise</p> <p>To date, LegWorks has raised \$1.7M, primarily from government funders, impact investors, and small health funds. LegWorks' CEO is looking for a right hand who can assist with getting materials ready for raising a Series A in Q3 2017. Learn how for-profit social enterprises raise money to expand by helping one do so. Responsibilities will include:</p> <ul style="list-style-type: none"> • Refining the pitch deck • Building a scenario analyses for pro forma model • Researching and negotiating valuation • Researching funders that understand the model • Prepping due diligence documents
<p>Community Ventures Resources (Ann Arbor, MI) http://www.mitalent.org/community-ventures</p> <p>Community Ventures Resources Inc. provides social impact consulting to assist state and local governments with development and execution of strategic plans designed to create a pathway out of poverty for populations who are disconnected from employment resources.</p>	<p>Community Ventures Transition – Business / Sustainability Planning</p> <p>The State of Michigan has the unique opportunity to expand this successful anti-poverty initiative into a public-private partnership. Over the next year, CVR has the following strategic goals, which an intern will help support:</p> <ul style="list-style-type: none"> • Transitioning to a nonprofit organization and develop a comprehensive plan for expansion • Expanding the scope to include other Michigan regions struggling with a 20% poverty rate • Securing grants from philanthropy and federal government • Secure long-term funding via social impact bonds
<p>Ashoka (Washington DC or Remote) http://www.ashoka.org/en</p> <p>Ashoka is the premier international organization directed at social entrepreneurship and everyone becoming a changemaker. It supports leading edge efforts around the world, shifting both practices and attitudes about creating a more inclusive world.</p>	<p>Changemaker Campus Selection Panel and Knowledge Intern</p> <ul style="list-style-type: none"> • Assist with organizing the Changemaker Campus Selection Panel, where Selection Panelists (senior Ashoka staff, Change Leaders, Ashoka Fellows, higher education experts, and funders) interview Candidate Campus Representatives to determine whether they are ready to join the Changemaker Campus Network • Create a database of social innovation ecosystem components of Candidate Campuses and Changemaker Campuses • Assist with the buildout of the 360° CampusScan Cohort, a peer-to-peer learning experience that helps 2-3 Change Leaders from a Candidate Campus assess their current ecosystem for social innovation and changemaking and build out a cohesive vision and action plan. <p>New Media Innovations</p> <ul style="list-style-type: none"> • Work directly with the Director of Global Media Partnerships to assess the efficacy of new media innovations. • Interview and develop a methodology to find patterns among the profiles of Ashoka Fellows, who are among the world's leading social entrepreneurs. • Interview and analyze representatives from alternative media platforms. • Produce a final report for funders like Facebook, Google, Omidyar, Knight, etc. who are contemplating the role new forms of communication and media play in serving journalism's civic function of ensuring the health of a functioning democracy.

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<p>Detroit Black Community Food Security Network (Detroit, MI) http://www.detroitblackfoodsecurity.org</p> <p>The Detroit Black Community Food Security Network (DBCFSN) was formed to address food insecurity in Detroit's Black community, and to organize members of that community to play a more active leadership role in the local security movement.</p>	<p>Detroit People's Food Co-op launch</p> <ul style="list-style-type: none"> • DBCFSN is in the process of developing a food co-op in Detroit's historic North End serving the urban, predominantly African American, low and moderate-income community. This member-owned co-op will serve nutritious, fresh food where it is often inaccessible or unaffordable. With the projected launch year of 2018, DBCFSN would like assistance in developing a community marketing plan for the co-op.
<p>Focus: HOPE (Detroit, MI) http://www.focushope.edu</p> <p>Focus: HOPE is a civil and human rights organization formed in 1968 with the goal of using practical and intelligent action to overcome racism, poverty and injustice. To accomplish this goal, Focus: HOPE takes three main approaches – Food, Careers, and Community – providing monthly food packages to more than 43,000 people a month, providing pre-apprenticeship and apprenticeship training for in-demand industries, and implementing a place-based comprehensive community development approach.</p>	<p>HOPE Village Children's Defense Fund Freedom Schools Freedom Schools are summer and after-school enrichment programs that use social-justice oriented reading and STEM curricula to educate strong, literate, and empowered young people. Focus: HOPE's program began in 2016 and aims to expand significantly in 2017. Various intern opportunities:</p> <ul style="list-style-type: none"> • Develop a sustainable funding plan that will enable Freedom Schools to expand and meet the high demand among HOPE Village children and families. • Engage in fundraising activities, including grant-writing, prospect research, and event planning • Lead program finance operations, including preparing budget and tracking expenses/revenue • Develop marketing strategy and increase program visibility among various audiences. <p>HOPE Village Initiative – Business Planning HVI is a long-term, comprehensive, place-based initiative designed to radically change the odds of success for children, their families and the neighborhoods surrounding Focus: HOPE's campus. HVI is seeking a business analysis and plan of a possible service provider role using best practices learned from HVI programming and operations, to contract with nonprofits, municipalities, and other entities. Intern responsibilities:</p> <ul style="list-style-type: none"> • Conduct a feasibility assessment and develop a business plan for the concept. <p>Finance Intern responsibilities:</p> <ul style="list-style-type: none"> • Assist the finance department in preparing the FY2018 budgets. • Report directly to the Chief Financial Officer and gain a better understanding of the role that finance can play in a nonprofit setting. • Interact with Human Resources, Development, and Programming staff.
<p>Urban Ashes (Saline, MI) https://www.urbanashes.com/</p> <p>Urban Ashes manufactures hand-made furniture and picture frames from salvaged and de-constructed wood, diverting tons of wood from landfills. It also "repurposes" human lives, relying on a workforce of ex-felons and at-risk community members, and providing them with meaningful employment.</p>	<p>Financing and Business Development Urban Ashes is ready to expand into new product lines and sales outlets. Its plan includes hiring 25+ new employees in the next 3-5 years, which would result in diverting 400 tons of wood from landfills. This internship would help Urban Ashes:</p> <ul style="list-style-type: none"> • Review its supply chain in an effort to scale its production <p>Identify, assess, and secure new investment to support its expansion</p>

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<p>Cooperative Business Ventures (<i>Detroit Area</i>)</p>	<p>Business Planning for Start Up CBV is a startup that is looking to help youth that are transitioning into adulthood to start their own business in areas that don't require advanced learning or education. Some initial concepts include a local moving company, painting company, landscaping amongst others. Financial support via grants and partnerships is envisioned. Assistance is needed in building the business plan and launching the 1st pilot business by end of summer 2017.</p> <p>Expectation is to have the 1st business (jointly owned by 4 youth in collaboration with StarrVista) operating at a functional level by end of September 2017.</p>
<p>Torrent Consulting (Ann Arbor, MI) http://www.torrentconsulting.com</p> <p>Ann Arbor-based Torrent Consulting was named the 164th Fastest Growing Company in 2016 by INC Magazine. Their growth was spurred on by the desire to Build Something Greater, a third way of business that produces Greater Growth than traditional businesses on Wall Street and Greater Impact than often times resource-constrained non-profits. Torrent Consulting pushes clients to re-think business built around their customer and on a single platform, namely, Salesforce.com. In less than 5 years, Torrent has grown to 75 employees, 300 clients and 5 hub office locations. They are a national thought leader in building businesses on the Cloud.</p>	<p>Vision & Strategy for Torrent Social Impact Work closely with Torrent's co-Founder and President/Visionary (Phil Brabbs) to determine the methodology and framework to <u>Build Something Greater</u>: An approach to building Social Impact into the business model at Torrent. Specific responsibilities include:</p> <ul style="list-style-type: none"> • Identify and reach out to leading businesses and individuals in the Social Entrepreneurship and Social Impacting movement. • Develop questionnaire for discovery analysis with social impact investors and social entrepreneurs. • Research and document local and global approaches to solving societal problems through the use of entrepreneurship and high scale value creation. Identify common challenges, opportunities and patterns <p>Create 10 year vision framework for Torrent Community of Businesses (leaning on model developed by Zingerman's as a benchmark).</p>
<p>Reliable Software Resources (Northville, MI) http://www.rsrit.com</p> <p>Reliable Software provides high-value, industry specific IT solutions and is a pure-play IT project implementation and system integration company with cost effective delivery model for its clients.</p>	<p>Start Up Business Planning – Under/un-employed Youth and IT Reliable Software is building an IT training center in Detroit and intends to provide training for unemployed and underemployed individuals and to provide entry level job placement in the IT industry. Reliable has 4 interested major corporations that will onboard successful graduates and is looking for an intern to help build and initiate the business plan by end of summer 2017.</p>
<p>StarrVista (Detroit) http://www.starrvista.org/aboutstarrvista.htm</p> <p>StarrVista is a Care Management Organization that is focused on assisting Detroit area youth that have been involved in the criminal justice system to reorient their lives and prepare them for adulthood where they can be contributing and beneficial members of society.</p>	<p>Start Up Planning and Development Work collaboratively with selected youth to build and implement the business plan...including implementing the marketing, pricing strategy, how to prepare a quote, assembling the equipment needed, creating the presentation that would be presented to the board of directors, etc...</p> <p>Intern would be intimately involved in every aspect — from fleshing out the idea, building the plan, selling the vision to the board, getting the first customer, and more.</p>
<p>Global Fairness Initiative (Washington, D.C.) http://www.globalfairness.org/</p> <p>Global Fairness Initiative promotes a more equitable, sustainable approach to economic development for the world's working poor by</p>	<p>Start Up Planning and Development Global Fairness Initiative is launching a new entity, Better Brick - Nepal. BBN will strive to create a critical mass of "better" brick kilns, meaning that they are certified as being child, forced, and bonded labor-free and adhere to other decent working conditions. BBN will help promote and accelerate the certification process and this internship will focus on developing BBN – including its legal status as a</p>

<p>advancing fair wages, equal access to markets, and balanced public policy to generate opportunity and end the cycle of poverty.</p>	<p>for-profit, nonprofit, or potentially hybrid -- and business models for its financial sustainability.</p>
<p>Social Enterprise Greenhouse (Providence, RI) http://segreenhouse.org/</p> <p>Based in Rhode Island, Social Enterprise Greenhouse helps grow businesses that change lives, harnessing the creative energy of its entrepreneurs to cultivate high impact, purpose-driven, sustainable businesses.</p>	<p>Work with SEG staff and board leadership to execute and develop SEG's new initiative, "Mainstreaming Impact". This initiative will include two main program efforts:</p> <ol style="list-style-type: none">1) Business conversion and transformation, mainly helping to develop and execute the Best for Rhode Island Campaign; and2) Explore new capital access strategies for SEG including launching an impact investing angel group, and the viability of SEG making equity investments in some of its later stage portfolio companies.